



LOGO
KULLANIM REHBERİ
IDENTITY GUIDELINES

01



02



03

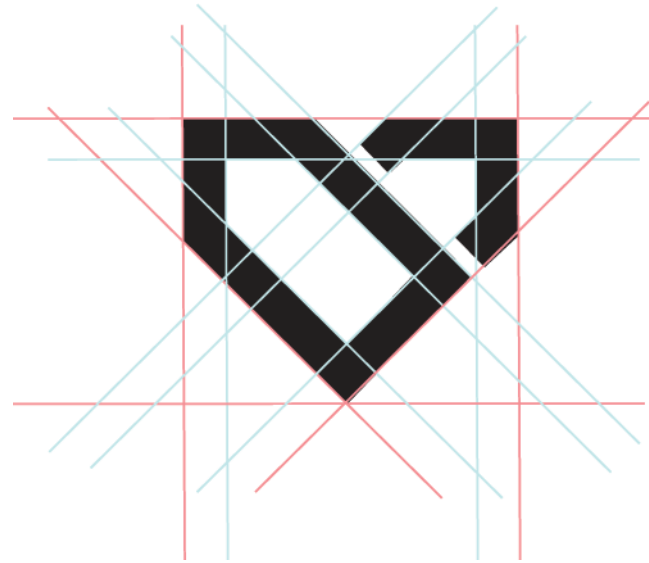
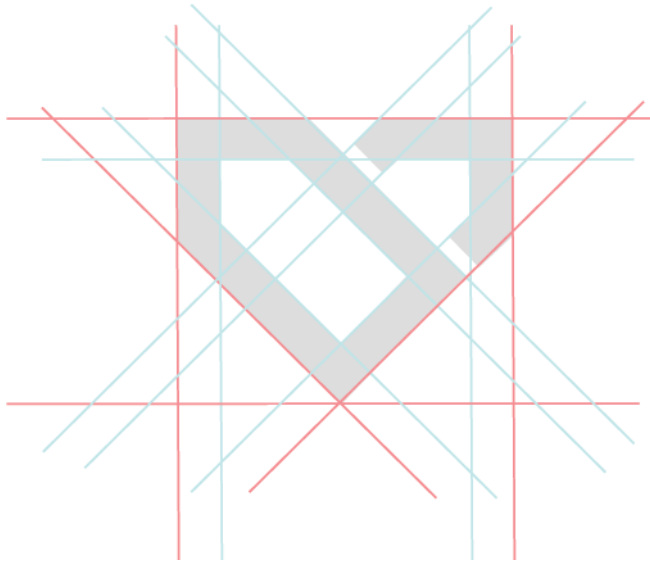


04



DUYGULAR KALBİN MERKEZİNDE BİRLEŞİR, YAŞAR VE HAYAT BULUR

Kalp, insan hayatına yön veren en önemli karar alma mekanizmasıdır.



Pantone 361 C

C : 75
M : 0
Y : 100
K : 0

R : 53
G : 180
B : 89

Pantone 426 C

C : 75
M : 0
Y : 100
K : 0

R : 0
G : 0
B : 0

Helvetica Neue

Condensed Bold

A B C Ç D E F G Ğ H I İ J K L M N O Ö P R S Ş T U Ü V Y Z
a b c ç d e f g ğ h i j k l m n o ö p r s ş t u ü v y z

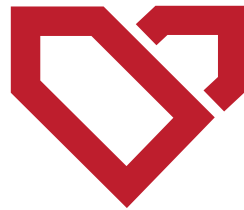
Title

- H5** Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Sed ut perspiciatis unde omnis iste natus error sit voluptatem
- H3** Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Sed ut perspiciatis unde omnis iste natus error sit voluptatem

- H4** Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure
- H1** Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure



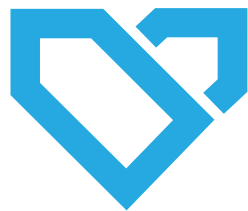
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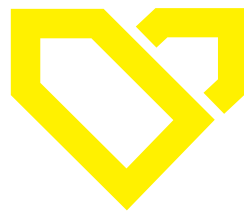
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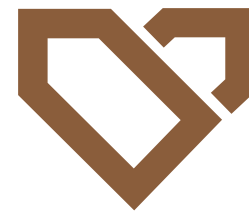
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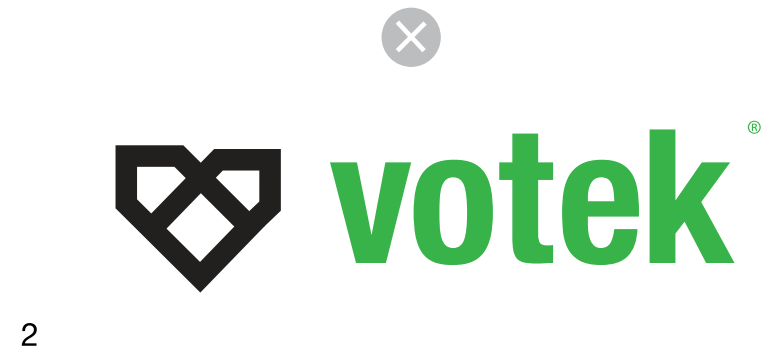
4



5



6









**LOGONUN TM FİKİR VE KULLANIM HAKLARI
VOTEK YAPI İNŞAAT MİMARLIK A.Ş. AİTTİR**

Cemil BAYRAM

Creative Director

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